

MATTHEW KEY - ONE-SHEET (2025)

Name: Matthew Key

Genre / Sound: Americana · Folk · Indie

Base: Sherman, Texas

Website: matthewkeymusic.com

Management / Booking / Press Contact

- **Artist / Booking:** Matthew Key
(903) 815-2006 (voicemail, call or text)
 - **Management / Booking:** Sarah Key –
(903) 821-8294 (voicemail, call or text)
 - **Email:** matthew@matthewkeymusic.com
manager@matthewkeymusic.com
 - **EPK:** matthewkeymusic.com/epk
 - **ReverbNation:** reverbnation.com/matthewkey
 - **Facebook:** facebook.com/matthewkeymusic
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Key Metrics ([Current Spotify](#))

Monthly Spotify listeners: 3,289

Total Spotify streams: 130,866

Spotify followers: 770

Top Streams

- “Hard Times” – 70,825
 - “No Chaser (The One-Two Song)” – 38,530
 - “I Honestly Don’t Know” – 17,139
 - “No Chaser (Demo Version)” – 11,894
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Live Performance

- **Typical draw:** ≈ 50-75 guests per show
- **Set length:** 3 × 50-minute sets
(2 × 10-minute breaks) or 2 hour
- **Promotion:** Social-media poster-style ads,
podcast cross-promotion
- **Production:** Can supply sound & lighting for
large venues and outdoor events

Instrumentation

- **Solo:** Acoustic guitar, mandolin, archtop
electric
- **Four-person band:** Acoustic guitar, electric
guitar, mandolin, archtop electric, bass,
acoustic drum kit

Technical Rider (Brief)

- **Inputs:** Vocals (1), Guitar DI (1),
Guitar amp mic (1), Bass DI (1), Keys DI (1),
Drums (3-4 mics)
 - **Monitors:** 2 wedges
 - **Stage plot:** Available on request
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Visual Assets

- **Logo:** available in Google Drive
 - **Promo Photos:** [Google Drive folder – promotional images](#)
 - **Live Performance Example:** [YouTube – live performance \(timestamped\)](#)
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Representative Set Lists

Original Material (examples)

“If Life Were a Musical”
“Ring Around a Rose”
“Everyday”
“A Ways to Go”
“She Would Dream of Love”
“It’s All A Blur”
“Hard Times” – [Spotify](#)
“Nothing Left to Give”
“I Honestly Don’t Know” – [Spotify](#)
“No Chaser (The One-Two Song)” – [Spotify](#)
“Sarah’s Song”

Selected Covers (expanded)

“Ballad of Love and Hate” – Avett Brothers
“What Light” – Wilco
“Angel From Montgomery” – John Prine
“I Would Be Sad” – Avett Brothers
“Blower’s Daughter” – Damien Rice
“Walkin’ After Midnight” – Patsy Cline
“Luckiest Man” – Woods Brothers
“Used to Vacation” – Cold War Kids
“The Professor” – Damien Rice
“Wagon Wheel” – Old Crow Medicine Show
“Black Hole” – Dr. Dog
“Come On All You People” – Delta Spirit
“Delicate” – Damien Rice
“Helplessness Blues” – Fleetfoxes
“Feeling Whitney” – Post Malone
“Thinking About Forever” – Frank Ocean
“When My Time Comes” – The Dawes
“Skinny Love” – Bon Iver
“When The Party’s Over” – Billie Eilish

“Like Real People Do” – Hozier
“Wild Hunt” – Tallest Man Alive
“Boots of Spanish Leather” – Bob Dylan
“Everybody Needs Love” – Drive-by Truckers
“Freaking Out on the Interstate” – Briston Maroney
“Sheep” – Mt. Joy
“Devil Knows You’re Dead” – Delta Spirit

Social & Streaming Platforms

- **Website / EPK:**
<https://www.matthewkeymusic.com>
 - **Spotify:** <https://open.spotify.com/artist/6ZivcD1CbmpGFzz7nzx5Ct>
 - **Apple Music:** <https://music.apple.com/us/artist/matthew-key/1488931743>
 - **Amazon Music:** <https://music.amazon.com/artists/B07RYB5X91/matthew-key>
 - **Minds:** <https://www.minds.com/matthewkeymusic/>
 - **Instagram:** <http://www.instagram.com/matthewkeymusic>
 - **Facebook:** <http://www.facebook.com/matthewkeymusic>
 - **YouTube:** <http://www.youtube.com/channel/UCV3OsLupCMacnpS2DKejYLw>
 - **ReverbNation:** <http://www.reverbnation.com/matthewkey>
 - **Twitter/X:** <http://www.twitter.com/matthewkeymusic>
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Direct Payment / Donation Options

- **Venmo:** @matthewkeymusic
- **CashApp:** \$matthewkeymusic
- **PayPal:** <https://paypal.me/matthewkeymusic>
- **Bitcoin (BTC):**
38LRZs6jdoVRz1ZNDnkRPfmdm2aTavEnNYt
- **Litecoin (LTC):**
ltc1qc9c7fvvn5vte05cwp2lr4rj3e0h7lcq07xkp0f
- **Cash & Goldbacks:** Preferred
- **Electronic Funds Transfer:** Available on request

“Any tips are muchly appreciated!” – Matt

Side Notes (Recent Activity)

- The official site now highlights new singles, upcoming shows, and merchandise.
 - Direct MP3 download link for released singles: <http://matthewkeymusic.com/dl>
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Short Format Biography

Matthew Key is a New American Folk singer-songwriter from Sherman, Texas. His songs tell engaging, relatable tales of life and love, that are rich in dynamic rhythms and powerful vocals. His style is reminiscent of artists such as Damien Rice, Langhorne Slim, the Avett brothers, and Dr. Dog. He's been performing original music since 2007.

Long Format Biography

Matthew Key is a New American Folk singer and songwriter out of Northeast Texas. He shares experiences of real past struggles, and empathetic stories of life and love. He has a soulful, independent approach to life, and his music is exactly a reflection of that. He's been independently creating and performing music since 2007.

From when he was seven years old, in the children's choir at church, Matthew was destined to be a great singer. He learned to play guitar in his teens just so that he could sing out on his own with it.

After going from living in a motel, to traveling Texas with a song in his heart, to settling down to raise a family, Matthew described his struggle to get where he is by saying:

“God gave me music, and music always got me through... I hope that the music I do, can somehow pay forward what music did for me by helping someone get past their own life struggles and come out on top.”

His unique Americana sound can be understood by knowing the musical roots of his life. From the church, to a dive bar playing for beer, from a back-pasture party, to back-alley busking, he would surround himself with music or seek it out.

He brings a peaceful rambunctiousness, and a passionate soul to what he calls “New American Folk” music. It's a musical tapestry of life's most poignant moments, memories, and dreams, interwoven with dynamic rhythms and powerful vocals that are captivating to experience.